

Nafih Najeeb

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OBJECTIVE

Ambitious and versatile professional with a strong background in marketing, technology, and leadership. Recent B.Tech graduate with extensive experience in leading student organizations, organizing large-scale events, and driving engagement in tech-focused initiatives. Skilled in data analytics, digital marketing, and project management, with a passion for innovation and emerging technologies. Seeking opportunities to leverage diverse skill set and leadership experience in a dynamic, technology-driven environment.

EDUCATION

IES College of Engineering **Kerala, India**

BTech Computer Science

CGPA 8.14

Sir Syed English School **Kerala, India**

Higher Secondary

CGPA 10

Sir Syed English School

Senior Secondary

CGPA 6.82

WORK EXPERIENCE

Convin AI **Remote**

Quality Analyst Intern

Jun 2024 - Present

- Provided actionable feedback and coaching to over 20 representatives, leading to a 15% improvement in call quality and performance.
- Collaborated with management to implement three key process changes, reducing customer service response time by 25%.
- Conducted training sessions that increased adherence to quality standards by 20% and contributed to a 10% rise in customer satisfaction.

BSH Technologies **Remote**

Founder and Design Head

Oct 2020 - Present

- Designed and developed custom websites for clients using HTML, CSS, and JavaScript, enhancing user experience and visual appeal.
- Planned and executed workshops on cutting-edge technologies such as Flutter, Kotlin, and Google products, delivering hands-on training that increased participant proficiency and engagement by 40%.
- Implemented SEO best practices and conducted thorough testing to ensure high performance and cross-browser compatibility.

Google Developer Students Club **Kerala, India**

Lead

Jun 2022 - Aug 2023

- Spearheaded the Google Developer Student Clubs (GDSC) initiative by organizing and managing tech workshops, hackathons, and community events, significantly increasing member engagement and participation by 50%.
- Coordinated with industry experts and mentors to deliver cutting-edge technical sessions and resources, enhancing the skills and knowledge of over 200 student developers.
- Organized and led the Google Developer Student Clubs (GDSC) Women of the Web (WOW) event, facilitating a series of technical sessions and networking opportunities that empowered over 150 women in tech and promoted diversity in the tech community.

IES IEDC

CEO

Kerala, India

Jun 2022 - Aug 2023

- Directed and managed a team of executive committee (Execom) members, overseeing strategic planning and execution of entrepreneurial projects to drive innovation within the organization.
- Proofread and edited detailed reports and proposals, ensuring accuracy and clarity in documentation submitted to stakeholders and potential investors.
- Spearheaded initiatives to foster innovation and entrepreneurial skills among students, resulting in a 40% increase in successful startup launches and project funding.

PROJECT EXPERIENCE

HEALTHPLUS

Final Year Project

- Conducted comprehensive data analysis for the HEALTHPLUS project, leveraging statistical tools to identify key health trends and patterns, which informed project development and decision-making.
- Conceptualized and designed innovative solutions based on data insights, enhancing the functionality and user experience of the HEALTHPLUS application.
- Collaborated with team members to integrate data-driven recommendations into the project, resulting in a more effective health management tool with improved user engagement and satisfaction.

HR ANALYTICS- BUILD AN HR DASHBOARD USING POWER BI

Guided Project by Coursera

- Developed an engaging and visually appealing HR dashboard using Power BI, showcasing key HR metrics and trends to enhance data-driven decision-making.
- Utilized Power BI's data visualization tools to create interactive reports and dashboards, allowing users to easily analyze and interpret HR data.
- Implemented best practices in dashboard design, resulting in a user-friendly interface that effectively communicates HR insights and supports strategic planning.

CERTIFICATIONS

- Google Data Analytics; Professional Certificate
- Microsoft Power BI Data Analyst; Professional Certificate
- Generative AI Course By Google, Microsoft And LinkedIn
- Cisco Data Analytics Essentials

SKILLS & INTERESTS

Technical Skills: SQL, Python, R, Tableau, Power BI, MYSQL, Excel, Google BigQuery, Software Testing, Test Automation, Cross-platform Testing, Quality Control, Critical Path Analysis, Process Improvement, Task Delegation, Resource Allocation, Stakeholder Engagement, Risk Management, Project Planning.

Soft Skills: Quantitative analysis, Problem solving and adaptability, Critical Thinking, Collaboration and Independent work skills, Team Player, Customer Requirement Understandability

TOOLS AND SOFTWARES

GCP, Visual Studio, WordPress, Figma, Canva, Google Cloud Console, Microsoft Suite, Google Workspace, Zoho Workspace (mail, PowerPoint, Excel, Word, Notes, etc.).

LANGUAGES

English: Native or bilingual proficiency

Malayalam: Native or bilingual proficiency

Hindi: Proficient